## **PRESS RELEASE**

News Release: September 15, 2017 Contact: Angel Moore, Marketing 925-567-6588

amoore@alamedacountyfair.com

## Tasting Festivals, Motorcycle Poker Run & Derby Dog Dash Highlight Return of Live Fall Horse Racing to Pleasanton Fairgrounds

## September 21-24 & September 30-October 1

Pleasanton, Calif. – The Pleasanton Track is the place to be as Fall Racing returns on Thursday, September 21 for two exciting, event-filled weekends.

The track will once again host its popular, unlimited sampling events featuring craft beer, wine and craft cocktails. Fans can enjoy a different experience each time:

- Sip, Savor and Wager Wine Festival Sat. 9/23
   More than 25 top wineries on hand to serve up their best reds, whites & pinks. Participating wineries listed below.
- Craftoberfest Craft Beer Festival -- Sat. 9/30
   Presented by Tri-Valley Beer Trail with more than 20 craft breweries participating. Participating breweries listed below.
- New! Mixology Craft Cocktail Festival Sun. 10/1
  Tasters will rate as top "Mixologists" shake things up with their best new craft
  cocktail creations.

All tasting events are held inside the grandstand from 2PM – 5PM. Tickets are \$30 in advance or \$40 at the door, per event. "All Access" passes (admission to all three events) are available for just \$60. Price includes unlimited sampling, special commemorative glass, racing program and tip sheet. Must be 21. Tickets can be purchased online at <a href="http://racing.alamedacountyfair.com/">http://racing.alamedacountyfair.com/</a>

Poker Run to the Races – Sun. 9/24

Motorcycle fans won't want to miss this new, featured event where participants collect poker cards at 5 stops along the 120-mile route, then play to win cash prizes up to \$500. Ticket price includes admission, Poker Run T-shirt and lunch. Run begins at 9:30AM at Arlen Ness Motorcycles in Dublin. Tickets are available online in advance for \$30, or \$40 at the event. Visit website for tickets & info: <a href="http://racing.alamedacountyfair.com/poker-run/">http://racing.alamedacountyfair.com/poker-run/</a>

Derby Dog Dash on Sat. 9/23
 Also new this year, the Derby Dog Dash calls all pint-sized pooches to the track for fun & prizes. All races are short-distance and entry is free at <a href="http://www.derbydogdash.com">http://www.derbydogdash.com</a>. Deadline to enter is Wed. 9/20.

Fall Live Horse Racing runs for two weekends: September 21-24 and September 29-October 1, with special events and promotions each day. Post times are Fridays at 2:15 p.m. and Saturdays, Sundays & first Thursday at 1:15 p.m. Admission is free. For more information and complete daily schedule visit: <a href="http://racing.alamedacountyfair.com/">http://racing.alamedacountyfair.com/</a>

## Sip, Savor & Wager Wine Fest -- Participating Wineries:

Angeline Hope Family Wines

Avalon JCB by Jean Charles Boisset

Black Ink Le Grand Courtage

Boschendal Luc Belaire

Bogle Menage a Trois

Brown-Forman Michael David

Buena Vista Mirabeau

Cloud Chaser Raimat

DeLoach Rutherford

Fenestra Tenuta Sassoregale

Fetzer Surf Swim

Giesen Torressella

Hahn Underwood

Hess Collection Vintage Wine Estates

Craftoberfest – Participating Breweries:

Lost Coast Brewery

10 Barrel Brewing Co

Deschutes Brewery Mendocino Brewing Co

Elysian Brewing Mike Hess Brewing

Epidemic Ales Seismic Brewing Co

Golden Road Brewing Shadow Puppet

Goose Island Speakeasy Ales & Lagers

Highwater Brewing Sierra Nevada

Kona Brewing Co Stone Brewing

Trumer Pils

The Alameda County Fair is operated by the non-profit Fair Association without any tax funding from the government. It is ranked one of the Top 50 North American Fairs and the 7<sup>th</sup> largest Fair in California. The Fairgrounds is home to the Oldest One-Mile Race Track in America.