



News Release: September 20, 2017  
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## **Fall Horse Racing Opens Thursday, 9/21 at Pleasanton Fairgrounds, \$850K in Prize Money**

**\$75K Stakes Race, Wine, Craft Beer & Mixology Tasting Events, Motorcycle  
Poker Run to the Races and Derby Dog Dash Highlight Festivities**

**September 21, 22, 23, 24, 29 / October 1, 2017**

Pleasanton, Calif. – Oaktree Fall Live Horse Racing opens this Thursday, September 21, for seven full days of racing over two consecutive weekends at the historic Pleasanton Track. Post times are Thursday at 1:45PM, Fridays at 2:15PM and Saturdays & Sundays at 1:45PM. Admission is free.

Daily specials include free parking, \$2 Hot Dogs and T-shirt giveaway (while supplies last) on Thursday, plus \$2 Beers, Food Trucks and free parking on Fridays. Sports fans will also be able to keep up with their favorite teams all day, every day of racing, in the 95.7 The Game's Fan Cave lounge located on the second floor of the Budweiser Grandstand. The Fan Cave features large HD screens, comfortable seating areas and a full-service bar.

### Featured Events:

- Sip, Savor and Wager Wine Festival -- Saturday, September 23, 2-5PM. Tickets available online now for \$30. (\$40. at the door.) <http://racing.alamedacountyfair.com/sip-savor-wager-wine-festival>
- Craftoberfest Craft Beer Festival presented by Tri-Valley Beer Trail -- Saturday, September 29, 2-5PM Tickets available now for \$30. (\$40. at the door.) <http://racing.alamedacountyfair.com/craftoberfest/>
- New! Mixology Craft Cocktail Festival – Sunday, October 1, 2-5PM. Tickets available online now for \$30 (\$40. at the door.) <http://racing.alamedacountyfair.com/mixology/>
- New! Poker Run to the Races – Sunday, September 24, 120-mile motorcycle ride starts at 9:30AM at Arlen Ness Motorcycles in Dublin, finishes at the Pleasanton Track. Play to win cash prizes up to \$500, plus live music with Public Eye, lunch and T-shirt. Tickets available online now for \$30. (\$40. at the event.) <http://racing.alamedacountyfair.com/poker-run/>

CONTINUED:

- New! Derby Dog Dash – Saturday, September 23, the Derby Dog Dash calls all pint-sized pooches to the track for fun & prizes. All races are short-distance and entry is free at <http://www.derbydogdash.com>. Deadline to enter is Wed. 9/20.
- \$75,000 Oak Tree Juvenile Stakes Race – Saturday, September 30, The one mile-plus-70-yards stakes race will bring together some of the best young horses in Northern California.
- Free Daily Handicapping Seminars will be held near the paddock. Starting times for the seminars co-hosted by Dennis Miller and track announcer Chris Griffin are 12:30 p.m. on each Friday and 11:30 a.m. on Thursday, Saturday and Sunday.

Event highlights listed below. For complete racing schedule and event information, visit <http://racing.alamedacountyfair.com/>

2017 PLEASANTON FALL RACING & FESTIVAL HIGHLIGHTS:

Thursday, September 21

- FREE Parking All Day
- \$2 Hot Dogs
- Daily Racing Seminar 12PM
- KKIQ/KKDV T-Shirt Giveaway (while supplies last)
- 95.7 The Game Fan Cave - Live Sports on HD Screens
- Win, Place, Show Contest
- Late Pick 4
- .20 Gold Rush Pick 6
- .20 Gold Strike Pentafecta

Friday, September 22

- FREE Parking All Day
- Food Truck Friday
- \$2 Beers All Day
- Daily Racing Seminar 12:30PM
- 95.7 The Game Fan Cave – Live Sports on HDTV Screens
- Win, Place, Show Contest
- Late Pick 4
- .20 Gold Rush Pick 6
- .20 Gold Strike Pentafecta

Saturday, September 23

- Sip, Savor & Wager Wine Festival
- Derby Dog Dash
- Daily Racing Seminar 12PM
- 95.7 The Game Fan Cave – Live Sports on HDTV Screens
- Win, Place, Show Contest
- Late Pick 4
- .20 Gold Rush Pick 6
- .20 Gold Strike Pentafecta

CONTINUED:

Sunday, September 24

- Poker Run to the Races Motorcycle Ride
- Live music featuring Public Eye
- Daily Racing Seminar 12PM
- 95.7 The Game Fan Cave – Live Sports on HDTV Screens
- Win, Place, Show Contest
- Late Pick 4
- .20 Gold Rush Pick 6
- .20 Gold Strike Pentafecta

Friday, September 29

- FREE Parking All Day
- Food Truck Friday
- \$2 Beers All Day
- Daily Racing Seminar 12:30PM
- 95.7 The Game Fan Cave – Live HDTV Sports
- Win, Place, Show Contest
- Late Pick 4
- .20 Gold Rush Pick 6
- .20 Gold Strike Pentafecta

Saturday, September 30

- Craftoberfest Craft Beer Festival presented by Tri-Valley Beer Trail
- \$75,000 Oak Tree Juvenile Stakes Race
- Daily Racing Seminar 12PM
- 95.7 The Game Fan Cave – Live HDTV Sports
- Win, Place, Show Contest
- Late Pick 4
- .20 Gold Rush Pick 6
- .20 Gold Strike Pentafecta

Sunday, October 1

- Mixology Craft Cocktail Festival
- Daily Racing Seminar 12PM
- 95.7 The Game Fan Cave – Live HDTV Sports
- Win, Place, Show Contest
- Late Pick 4
- .20 Gold Rush Pick 6
- .20 Gold Strike Pentafecta

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The Alameda County Fair is operated by the non-profit Fair Association without any tax funding from the government. It is ranked one of the Top 50 North American Fairs and the 7<sup>th</sup> largest Fair in California. The Fairgrounds is home to the Oldest One-Mile Race Track in America.